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New Polling Shows Kelly Ernby's Background, Ballot Title Is Hard to Beat

Kelly Ernby <kellyernby.ad74@gmail.com>   Mon, Sep 23, 2019 at 2:32 PM
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★ **KELLY ERNBY**
CALIFORNIA REPUBLICAN
FOR ASSEMBLY

FOR IMMEDIATE RELEASE   **Press Contact: Duane Dichiara**

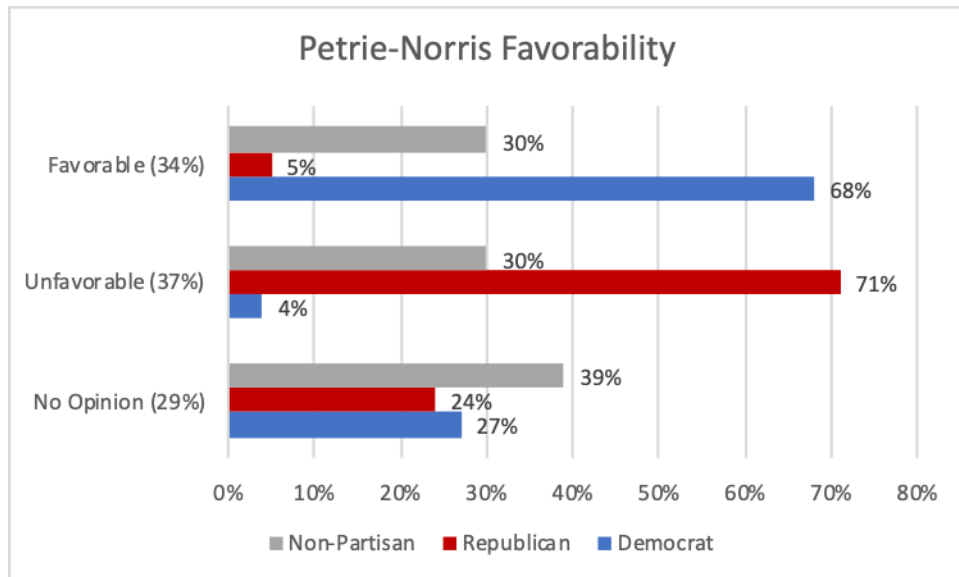September 23, 2019   ddichiara@axiomstrategies.com

New Polling Shows Kelly Ernby's Background, Ballot Title Is Significantly Persuasive With Republicans and Independents
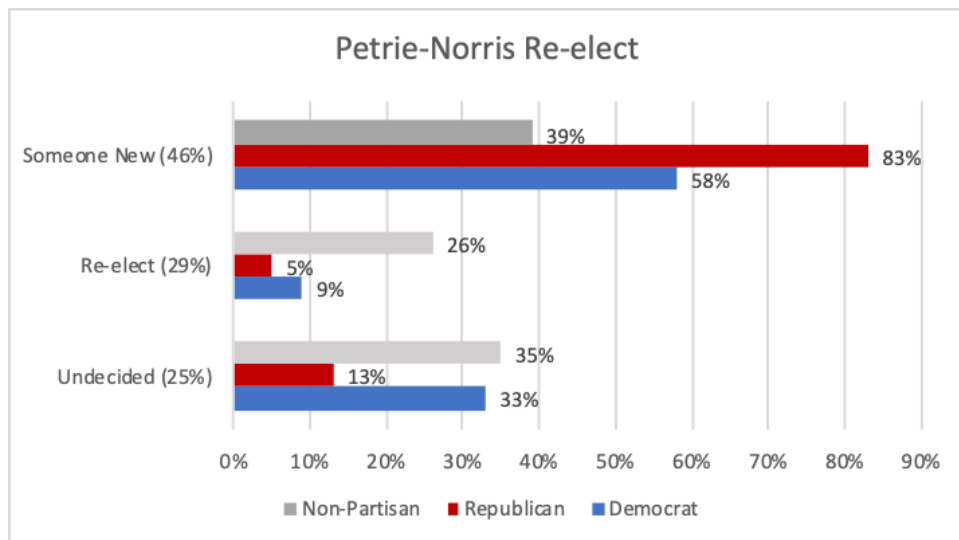
Results indicate that Kelly Ernby shows greater promise to defeat incumbent Asm. Cottie Petrie-Norris than Diane Dixon

(Orange County, CA) - A recent poll conducted by Remington Research Group found that Deputy District Attorney Kelly Ernby's ballot title is significantly persuasive with Republicans and Independents, putting Ernby's campaign in a strong position ahead of the March primary. The poll surveyed 531 likely 2020 General Election voters in the 74th Assembly District and has a margin of error of +/- 4.25%.

The poll also shows a lapse of support for incumbent Democrat Assemblywoman Cottie Petrie-Norris. Petrie Norris' image is a net -3 points, with only 34% of 74th District respondents expressing a favorable opinion of the freshman legislator.
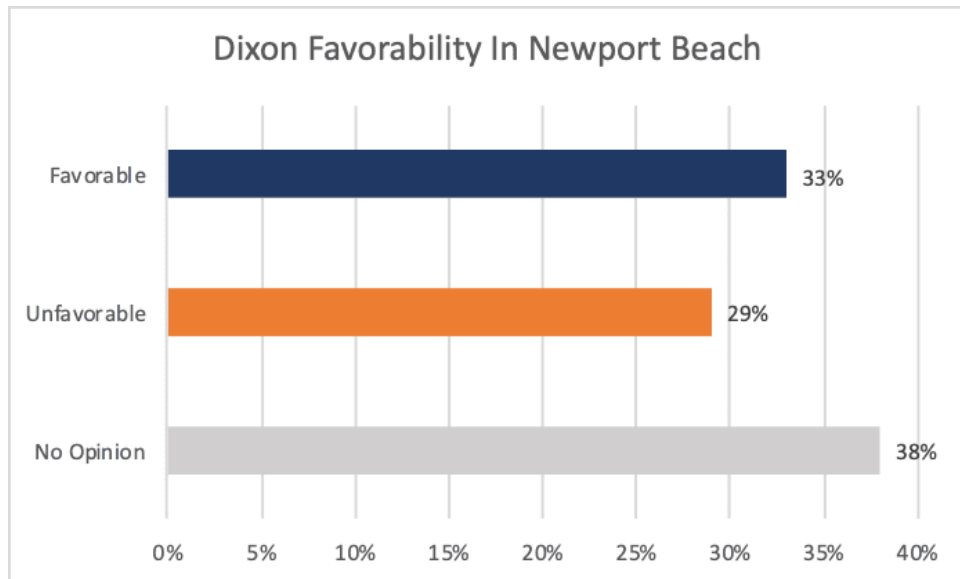
Petrie-Norris Favorability

Additionally, only 29% of respondents believe Cottie Petrie-Norris deserves to be re-elected in 2020. Non-partisan voters favor electing someone new over re-electing Petrie-Norris by a margin of 13 points.
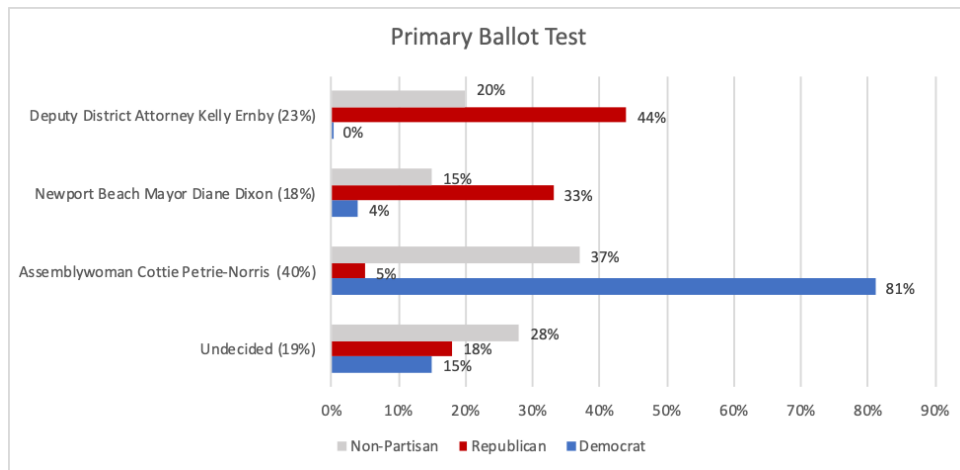
Petrie-Norris Re-elect

Among Republican candidates for the 74th Assembly District, a recently released internal poll by Newport Beach Mayor Diane Dixon's campaign shows that Dixon's initial name identification in the district is higher than Deputy District Attorney Kelly Ernby's.
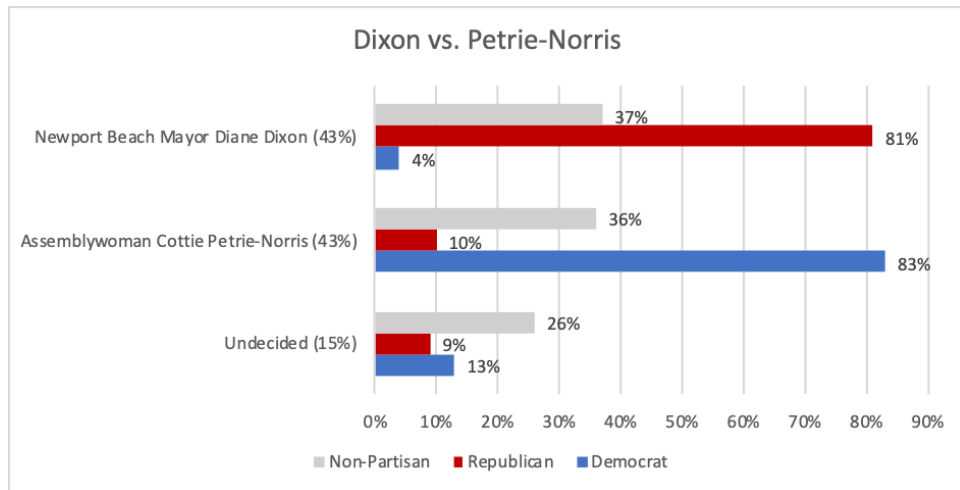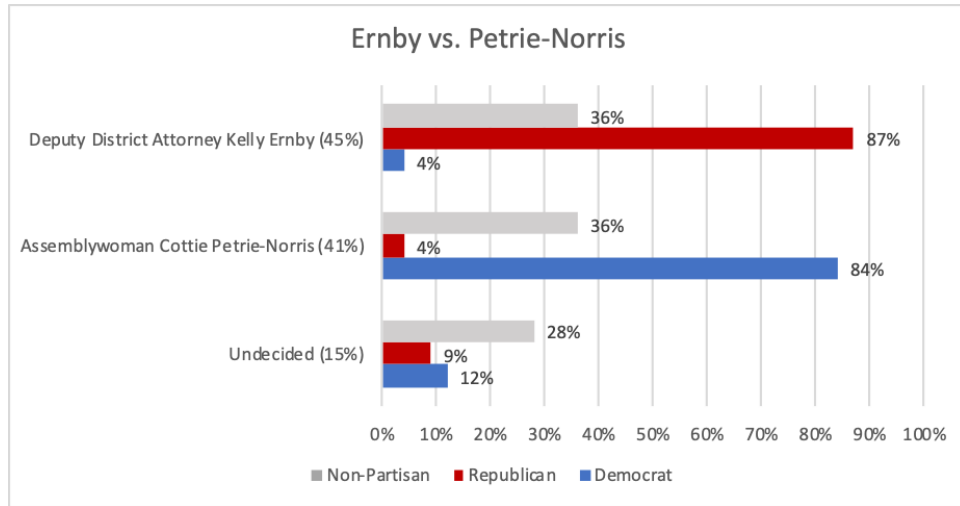
While Dixon's initial name identification might be higher than Ernby's, Dixon's favorability in her hometown of Newport Beach shows vulnerability. Despite serving on the Newport Beach City Council for over four years, Diane Dixon's favorability in Newport Beach hovers at only 33%, with 77% of Newport Beach respondents expressing an unfavorable opinion or no opinion of the mayor.

Dixon Favorability In Newport Beach

Favorable	33%
Unfavorable	29%
No Opinion	38%

0% 5% 10% 15% 20% 25% 30% 35% 40%

Dixon's name ID advantage greatly diminishes when respondents learn the ballot titles of the two Republican candidates. When respondents were asked to choose between the three declared candidates for the 74th Assembly District, Deputy District Attorney Kelly Ernby edged out Newport Beach Mayor Diane Dixon among Republicans and Independents.

Primary Ballot Test

	Non-Partisan	Republican	Democrat
Deputy District Attorney Kelly Ernby (23%)	20%	44%	0%
Newport Beach Mayor Diane Dixon (18%)	15%	33%	4%
Assemblywoman Cottie Petrie-Norris (40%)	37%	5%	81%
Undecided (19%)	28%	18%	15%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90%

■ Non-Partisan ■ Republican ■ Democrat

Initial head-to-head matchups show Deputy District Attorney Kelly Ernby with a 4% lead over Assemblywoman Cottie Petrie-Norris, while a Newport Beach Mayor Diane Dixon/Petrie-Norris matchup yields 43% for both candidates. The results also show that Kelly Ernby picks up 6% more Republican support than Diane Dixon in a head-to-head match with Petrie-Norris.

Ernby vs. Petrie-Norris

Deputy District Attorney Kelly Ernby (45%)
- Non-Partisan: 36%
- Republican: 87%
- Democrat: 4%

Assemblywoman Cottie Petrie-Norris (41%)
- Non-Partisan: 36%
- Republican: 4%
- Democrat: 84%

Undecided (15%)
- Non-Partisan: 28%
- Republican: 9%
- Democrat: 12%

Legend: ■ Non-Partisan ■ Republican ■ Democrat

Dixon vs. Petrie-Norris

Newport Beach Mayor Diane Dixon (43%)
- Non-Partisan: 37%
- Republican: 81%
- Democrat: 4%

Assemblywoman Cottie Petrie-Norris (43%)
- Non-Partisan: 36%
- Republican: 10%
- Democrat: 83%

Undecided (15%)
- Non-Partisan: 26%
- Republican: 9%
- Democrat: 13%

Legend: ■ Non-Partisan ■ Republican ■ Democrat

The results of the survey indicate that Ernby shows greater promise to defeat Petrie-Norris than Dixon in the general election.

Deputy District Attorney Kelly Ernby is a pro-business, pro-taxpayer, political outsider with over 16 years of legal experience, including more than seven as a local prosecutor where she worked to keep dangerous third strikers behind bars. As a deputy district attorney, Ernby has litigated some of the most serious and complex cases in the areas of the environment, consumer protection, labor violations, and fraud. Ernby is a California native, the daughter of two enlisted members of the U.S. Navy and the sister to a Marine. Ernby now resides in Huntington Beach with her husband.

The 74th district encompasses the beach towns of Huntington, Newport, and Laguna as well as Costa Mesa, Laguna Woods, and Irvine. Republicans have a 4% voter registration advantage in the district (35% Rep, 31% Dem, 30% NPP).

To learn more about Kelly and her campaign for State Assembly, visit https://KellyErnby.com

Paid for by Kelly Ernby for Assembly 2020
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